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ASEAN-EU Health Summit 15 September 2021 Health Solutions Post Pandemic: Innovation, Inclusion & Immunisations in ASEAN and Beyond Venue: Stamford Ballroom, Raffles City Convention Centre Singapore + Zoom	
1200- 1300	Registration
1300-1305	Welcome & Opening Remarks Donald Kanak, Chairman of EU-ASEAN Business Council
1305-1315	Welcome Keynote: Advancing EU's Role in Global Health Director-General Sandra Gallina, Directorate-General for Health and Food Safety, European Commission
1315-1415	Panel 1: Unlocking the ASEAN Longevity Dividend Through Cost-Effective Prevention <p>It's not news that our populations are rapidly ageing, a blessing of the 20th century extension of life expectancy that places demographic pressures on our 21st century models. While ASEAN still lags behind average life expectancy with some room to catch up, the proportion of population officially labelled "aged" in the region has doubled and is on a trajectory to reach nearly one-fifth of total peoples by 2035.</p> <p>ASEAN will simply miss out on its demographic dividend period, unless it makes dramatic changes to the approach toward population. Known as the longevity dividend, there is opportunity to act now so as to harness the evolving demographic patterns, especially through increased resource utilisation toward proven prevention-style interventions. In this session we focus specifically on life-course immunisation as an available tool for ASEAN governments to leverage.</p> <p>The Council have been conducting bespoke research on the healthy ageing + life-course immunisation topic over the past several months. We will share the findings with the Secretariat, and aim to discuss the following themes together:</p>



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	<ul style="list-style-type: none"> • How are ASEAN leaders prioritising investments in prevention techniques in line with the concept of a longevity dividend? • What is the level of understanding of existing infectious disease herd immunity patterns, and the role of immunisation across the life course? • How can the public and private sectors work together to create a more focused and capacity-driven action plan for life-course immunisation in the region? <p>Panellists:</p> <ol style="list-style-type: none"> 1. Michael Hodin, CEO, Global Coalition on Ageing 2. Ada Wong, Asia Public Affairs Lead, Sanofi 3. Janice Chia, Founder & Managing Director, Aging Asia 4. Chris Hardesty, Director, Healthcare & Life Sciences, KPMG <p>Moderator – Chris Humphrey, Executive Director, EU-ASEAN Business Council</p>
1415-1430	<p>Opening Keynote: Creating Resilient Healthcare Systems in ASEAN: What’s Next for Singapore?</p> <p>H.E. Ong Ye Kung, Minister for Health, Singapore</p>
1430-1445	<p>Moderated Q&A with Ong Ye Kung, Minister for Health, Singapore</p> <p>Moderator – Otelli Edwards, Presenter, CNA</p>
1445-1545	<p>Expert Panel: Pandemic Preparedness & Lessons for ASEAN and Beyond</p> <p>The global response to COVID-19 has called both global and regional pandemic preparedness into question. Moving forward, there is a growing need to build new forms of collaboration and partnerships with key stakeholders. There is no question that there has been an unprecedented speed to develop tests, treatments and vaccines to keep people across the globe safe. But there are still questions regarding Southeast Asia’s collective ability to ensure preparedness for future pandemics and challenges to come.</p>



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	<ul style="list-style-type: none">• What global lessons should ASEAN adapt and deploy to the region?• Has ASEAN truly shifted in terms of the region's ability to react swiftly to another pandemic, where are the gaps?• How can ASEAN leaders work with businesses and key stakeholders to build a future post COVID-19 which will ensure preparedness for the challenges to come? <p>Expert Panellists:</p> <ol style="list-style-type: none">1. Dr. Janil Puthucheary, Senior Minister of State, Ministry of Communications and Information & Ministry of Health2. Professor Peter Piot, Special Advisor on COVID-19 to the President of the European Commission, Handa Professor of Global Health, Former Director of the London School of Hygiene & Tropical Medicine3. H.E. Kung Phoak, Deputy Secretary-General of ASEAN for ASEAN Socio-Cultural Community (invited)4. Alexis Serlin, Head ASIA Cluster, Novartis Pharma, Novartis Asia Pacific Pharmaceuticals5. Jakob Sebastian Angele, CEO APAC, foodpanda <p>Moderator – Otelli Edwards, Presenter, CNA</p>
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BREAK OUT SESSIONS

1600-1650

(A) Tackling Substandard and Falsified Medicines in ASEAN (Mercury Room – Zone 3 Attendees)

Counterfeit and falsified drugs can have a serious impact upon human health. These drugs have adverse effects on pharmaceutical companies' profits and branding. More importantly, falsified medicines threaten human lives, by causing further illness, disability, resistance to authentic medicines, and even death. Tackling counterfeit drugs is therefore an important issue which companies and governments alike are looking to combat in Southeast Asia.

- What measures can be taken to minimise the spread of counterfeit drugs in ASEAN?
- Online fraud and deception require additional protections, how can ASEAN leaders tackle this growing issue?
- How can ASEAN leaders work together with businesses to develop stronger public-private partnerships, tougher enforcement actions, to tackle the spread of falsified medicines in the region?

Panellists:

1. H.E. Hok Kimcheng, Director General for Health, Cambodia
2. Ramesh Raj, Kishore, Regional Director, Asia Pacific, Pharmaceutical Security Institute
3. Stephen D Dunn, Head of Product Security Investigations, APAC, Sanofi
4. Saleha Abd Rahman, Deputy Director, Pharmacy Forensic Section, Pharmacy Enforcement Division, Pharmaceutical Services Programme, Ministry of Health Malaysia
5. Brett Marshall, Corporate Head of Quality Assurance, Zuellig Pharma

Moderator – Liyana Othman, Advocacy and Membership Manager, EU-ASEAN Business Council



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1600-1650	<p align="center">(B) Shaping Society and ASEAN’s Modern Economy through Digital Health Solutions (Main Ball Room - Zone 2 Attendees)</p> <p>Digital health solutions use platforms such as mobile devices, enabling the wider population of ASEAN to gain access to healthcare. Although it provides novel opportunities, digital health solutions have also introduced a new set of regulatory challenges for the decision makers in ASEAN. New technological developments are responding by increasingly blurring the boundaries between the physical, biological, and digital worlds. The digital revolution has the potential to benefit the health of all, but it can also lead to new ethical challenges. Now, more than ever, there is a growing need for convergence of digital health regulations across Southeast Asia.</p> <ul style="list-style-type: none"> • What are digital health solutions and what are the regulatory gaps in developing and deploying them in ASEAN? • What are some of the best practices that health authorities in ASEAN should consider when implementing digital health regulatory frameworks? • How can ASEAN leaders work with the private sector to promote greater cross-border interoperability and innovative collaborations in the health care sector? <p>Panellists:</p> <ol style="list-style-type: none"> 1. Roberta Sarno, Manager, Digital Health Committee, APACMed 2. Dr Jeremy Lim, Partner, Leading Public Health Expert, National University of Singapore 3. Nathanael Faibis, CEO, Alodokter 4. Andrew Wong, Chief Health Officer, Asia & Africa, Prudential Corporation Asia <p>Moderator – Thiam Hwa Lim, Healthcare Director, SEA Industry Business Architect (Healthcare), SAP</p>
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<p>1600-1650</p>	<p>(C) Transforming Self Care: Role of E-Pharmacies & Improved Access to Medicines (Enterprise Room - Zone 1 Attendees)</p> <p>It is no secret that a healthy population is a productive population, which impacts overall tax contribution and human capital development. However, the converse is also true and should be avoided. A possible solution for ASEAN moving forward would be to prioritise Self-Care where citizens can manage their own wellness. This does not only frees up strained healthcare systems in ASEAN but also encourage individuals to hold a level of responsibility for health outcomes.</p> <ul style="list-style-type: none"> • What is Self- Care and how are ASEAN leaders defining it? • What are the challenges associated with deploying e-pharmacy solutions across Southeast Asia? • In what ways can government leaders and businesses work together to create better access to care infrastructure across the region? What are the current regulatory hurdles? <p>Panellists:</p> <ol style="list-style-type: none"> 1. Dr Noppadon Adjimatera, ASEAN Health Policy and Scientific Affairs Director, Reckitt 2. Alvin So, Head of Commercial Operations, Bayer Consumer Health Division ASEAN 3. Lovy Beh, President, Malaysian Community Pharmacy Guild <p>Moderator – Chris Hardesty, Director, Healthcare & Life Sciences, KPMG</p>
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Panel Discussions to Resume in Ballroom

1650- 1705	Coffee Break
1705-1715	Afternoon Keynote Address H.E. Dato Lim Jock Hoi, Secretary-General of ASEAN (invited)
1715-1725	Keynote Address Isabelle Deschamps, Head of Global Vaccines Public Affairs, Sanofi
1725-1825	<p>Panel 3: Sustainable Healthcare Financing in ASEAN and Asia Pacific</p> <p>In November 2019, the Council kicked off a new initiative at the ASEAN Secretariat Digital Health Summit with an ambition to discover more creative financing mechanisms to achieve our Universal Health Coverage (UHC) ambitions in the region. We presented these findings in a landmark report in March 2020, with subsequent bespoke briefings to ASEAN Ministries over the past year. The topic became particularly relevant during the pandemic, when a “do more with less” mentality ruled health and wider social investment priorities.</p> <p>Now in 2021, the Council’s sustainable healthcare financing concept is officially a World Economic Forum program. We’ve conducted additional research across ASEAN, as well as involving other key regional markets such as India, China, and Japan. There is something to teach and something to learn across key themes such as immunization, diabetes management, and rare diseases, which are simultaneously our greatest healthcare financing challenges and opportunities for economic development.</p> <p>In this session, the Council will share the latest findings from the research, across the aforementioned thematic areas, as it pertains to addressing financing from demand-side pressures, new supply (i.e. revenue) sources, and driving greater efficiencies of existing resources in between. Specifically, we would like to discuss the following with the Secretariat:</p>



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	<ul style="list-style-type: none"> • How have your healthcare financing models evolved over the past year, and what are the future intentions for investment levels? • Among the disease and financing mechanisms highlighted, are there particularly priority areas worthy of further taskforce development? • How can the public and private sector work together to deliver on the above, including the Council’s role in the Secretariat Working Group activities? <p>Panellists:</p> <ol style="list-style-type: none"> 1. Susanne Andreae PhD., Head of Health and Healthcare Industry, World Economic Forum 2. Eduardo Banzon, Principal Health Specialist, Southeast Asia Regional Department, Asian Development Bank 3. Franck Perraudin, Head of Global Health Partnerships and Alliances, Sanofi 4. Dr Hak Hong Soo, Regional Head of Health, Asia, Generali <p>Moderator – Chris Hardesty, Director, Healthcare & Life Sciences, KPMG</p>
1825-1835	<p>Closing Keynote</p> <p>H.E. Budi Gunadi Sadikin, Minister of Health, Indonesia</p>
1840	<p>Closing Remarks</p>